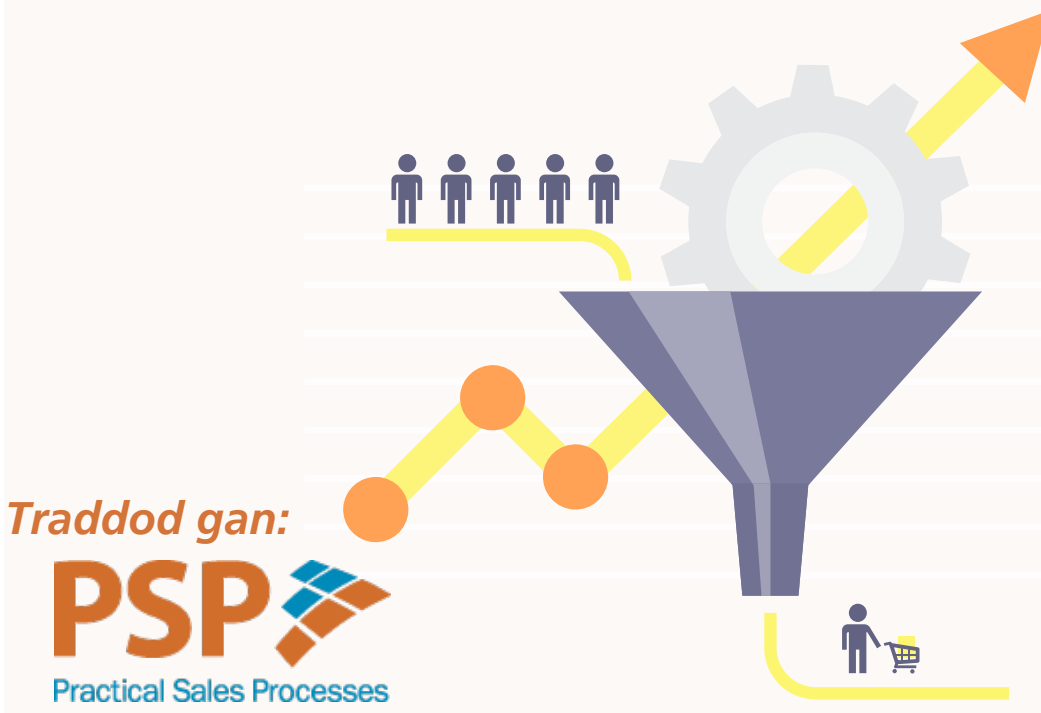


Gwerthu Llwyddiannus

Dydd Mawrth 23ain Mai, 9yb – 1yp
Entrepreneurial-Spark, Cardiff, CF10 1AU



Ydych chi eisiau cadw eich busnes ar flaen y farchnad a chynyddu eich cyfradd llwyddiant gwerthiannau? Mae'r gweithdy hwn, a fydd yn cael ei gyflwyno gan yr arbenigwyr gwerthu PSP, wedi cynllunio'n benodol i'ch helpu chi **ennill mwy o fusnes**. Yn seiliedig ar adborth gan benderfynwyr a phrynwyr allweddol, bydd yn rhoi sgiliau gwerthu gwerthfawr a syml i chi a fydd yn helpu i dyfu eich busnes ar unwaith - os ydych yn gwerthu i fusnesau eraill neu gwsmeriaid unigol.

Bydd y pynciau dan sylw yn cynnwys:

- Adnabod camau'r broses brynu a deall yr hyn mae'r prynwr yn chwilio amdano ar bob cam
- Sut i adnabod y cyfleoedd gwerthu gorau a chynyddu eich cyfraddau trosi
- Sut i greu cynigion gwerth cymhellol sy'n sefyll allan

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I gofrestru cysylltwch â:

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southwales@businesswales.org.uk
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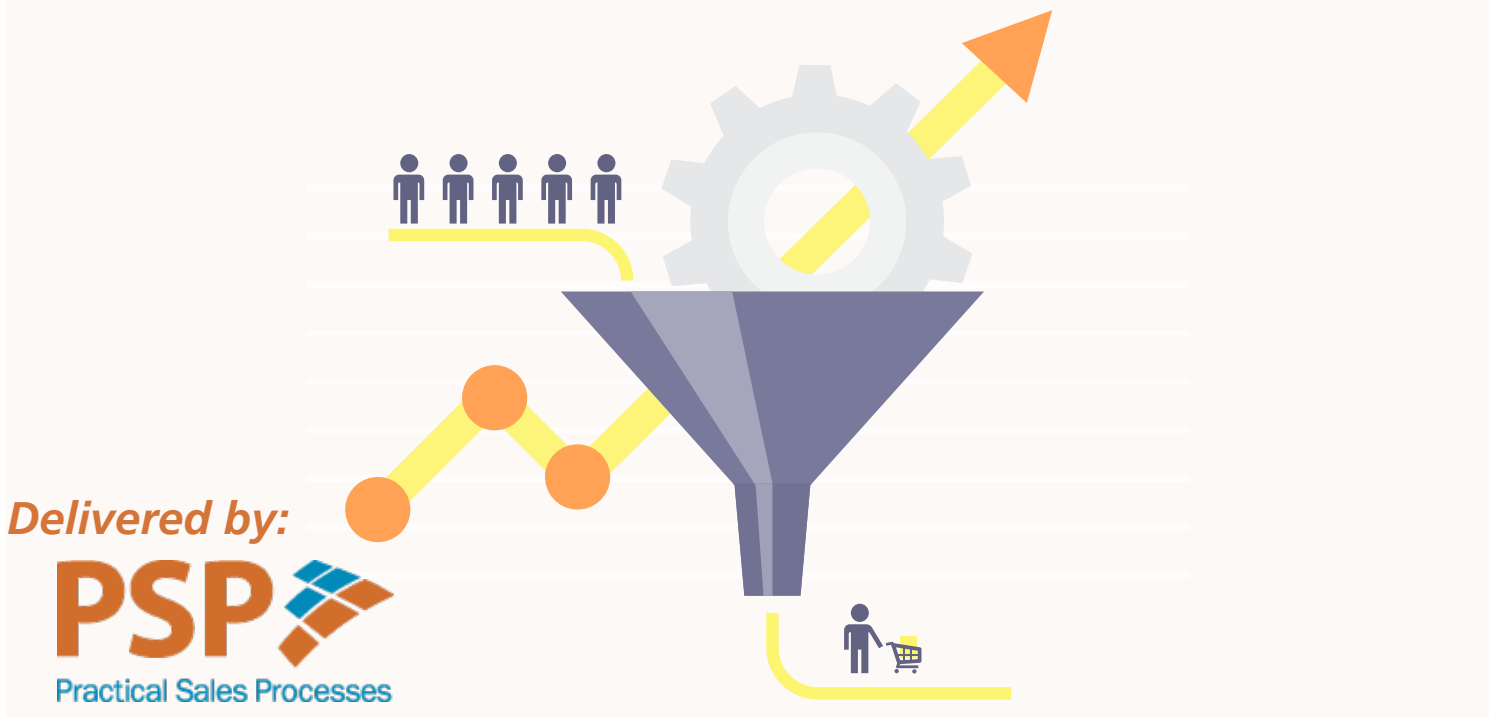


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**Cronfa Datblygu
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European Regional
Development Fund**

Successful Selling

Tuesday 23rd May, 9am – 1pm
Entrepreneurial-Spark, Cardiff, CF10 1AU



Do you want to keep your business ahead of the market and increase your sales success rate? This workshop, delivered by sales experts PSP, is specifically designed to help you **win more business**. Based on feedback from key decision makers and buyers, it will provide valuable and straightforward sales skills that will immediately help grow your business - whether you are selling to other businesses or individual customers.

Topics covered include:

- Identifying the stages of the buying process and understanding what the buyer is looking for at each stage
- How to identify the best sales opportunities and increase your conversion rates
- How to create compelling value propositions that stand out from the competition

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To register contact:

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