

Q4 "Which of these best describes the reason for your trip here today?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	1137	208	186	173	222	180	168
Day visit to/ Neath Port Talbot from home - for day trip / outing	701 62%	167 80%	110 59%	107 62%	102 46%	70 39%	145 86%
Part of a holiday or short break away from home, but staying somewhere outside of Neath Port Talbot	290 26%	32 15%	29 16%	21 12%	107 48%	93 52%	8 5%
Staying in Neath Port Talbot as part of a holiday or short break away from home	97 9%	1 0%	40 22%	36 21%	7 3%	8 4%	5 3%
Staying in Neath Port Talbot as part of a holiday or short break to visit friends or relatives, away from home	29 3%	4 2%	4 2%	5 3%	6 3%	4 2%	6 4%
Day visit to Neath Port Talbot from home - to visit friends or relatives	11 1%	1 0%	- -	4 2%	- -	2 1%	4 2%
Other	9 1%	3 1%	3 2%	- -	- -	3 2%	- -

Q5 "How many nights in total will you be staying in Wales away from home as part of your trip?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrgwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	126	5	44	41	13	12	11
1	29 23%	1 20%	10 23%	11 27%	4 31%	2 17%	1 9%
2	59 47%	4 80%	21 48%	21 51%	6 46%	3 25%	4 36%
3	16 13%	- -	6 14%	5 12%	- -	1 8%	4 36%
4	8 6%	- -	3 7%	2 5%	- -	1 8%	2 18%
5	2 2%	- -	- -	1 2%	- -	1 8%	- -
6	2 2%	- -	2 5%	- -	- -	- -	- -
7	6 5%	- -	1 2%	1 2%	1 8%	3 25%	- -
More than 7	4 3%	- -	1 2%	- -	2 15%	1 8%	- -

IF STAYING OUTSIDE OF NPT at Q4: Where else in Wales are ...

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	290	32	29	21	107	93	8
Blaenau Gwent	2 1%	-	-	-	2 2%	-	-
Bridgend	29 10%	11 34%	3 10%	2 10%	1 1%	11 12%	1 13%
Caerphilly	4 1%	1 3%	1 3%	-	1 1%	1 1%	-
Cardiff	16 6%	4 13%	6 21%	-	4 4%	2 2%	-
Ceredigion	1 0%	-	-	-	1 1%	-	-
Carmarthenshire	16 6%	3 9%	1 3%	1 5%	-	11 12%	-
Gwynedd	2 1%	-	-	-	2 2%	-	-
Merthyr Tydfil	31 11%	-	5 17%	9 43%	9 8%	5 5%	3 38%
Monmouthshire	10 3%	-	-	3 14%	7 7%	-	-
Newport	1 0%	-	-	1 5%	-	-	-
Pembrokeshire	22 8%	7 22%	1 3%	-	4 4%	10 11%	-
Powys	54 19%	-	4 14%	2 10%	43 40%	5 5%	-
Rhondda Cynon Taff	11 4%	-	3 10%	-	6 6%	1 1%	1 13%
Swansea	78 27%	5 16%	2 7%	1 5%	21 20%	47 51%	2 25%
Torfaen	2 1%	-	-	-	1 1%	1 1%	-
Vale of Glamorgan	7 2%	1 3%	2 7%	-	2 2%	2 2%	-
Outside of Wales	4 1%	1 3%	-	-	2 2%	-	1 13%
Don't know	6 2%	-	1 3%	2 10%	3 3%	-	-

Q8 "How long have you spent or do you expect to spend in NPT?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	1137	208	186	173	222	180	168
Less than 30 minutes	7 1%	1 0%	5 3%	- -	- -	- -	1 1%
30 minutes to 1 hour	22 2%	2 1%	3 2%	2 1%	- -	9 5%	6 4%
Between 1 hour and 2 hours	130 11%	28 13%	9 5%	6 3%	9 4%	39 22%	39 23%
Between 2 hours and 3 hours	276 24%	64 31%	37 20%	23 13%	50 23%	69 38%	33 20%
Between 3 hours and 4 hours	335 29%	69 33%	51 27%	59 34%	81 36%	30 17%	45 27%
Between 5 hours and 6 hours	174 15%	26 13%	25 13%	36 21%	55 25%	15 8%	17 10%
More than 6 hours / a full day	193 17%	18 9%	56 30%	47 27%	27 12%	18 10%	27 16%

From where you stayed last night, how far did you travel ...

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	1002	200	139	132	209	165	157
10 miles or less	145 14%	57 29%	12 9%	15 11%	13 6%	19 12%	29 18%
11 - 25 miles	425 42%	85 43%	59 42%	39 30%	93 44%	82 50%	67 43%
26 - 49 miles	307 31%	46 23%	41 29%	49 37%	74 35%	45 27%	52 33%
50+ miles	125 12%	12 6%	27 19%	29 22%	29 14%	19 12%	9 6%

Q9 "What information did you use to plan your visit to NPT?"

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
I have visited before	600 53%	131 63%	120 65%	118 68%	79 36%	29 16%	123 73%	488 69%	107 26%
I went online	284 25%	44 21%	47 25%	34 20%	78 35%	76 42%	5 3%	120 17%	162 39%
Recommendation from friend or relative	146 13%	22 11%	32 17%	40 23%	38 17%	3 2%	11 7%	69 10%	76 18%
I saw it in a brochure/guide book	91 8%	1 0%	4 2%	2 1%	37 17%	46 26%	1 1%	20 3%	71 17%
I saw it on social media	8 1%	3 1%	1 1%	2 1%	- -	1 1%	1 1%	7 1%	1 0%
None	71 6%	18 9%	- -	- -	2 1%	27 15%	24 14%	51 7%	19 5%
Other	56 5%	11 5%	5 3%	4 2%	19 9%	12 7%	5 3%	24 3%	31 7%

Q10 "Which of the following, if any, websites do you remember looking at?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	278	44	47	34	77	72	4	117	159
Afan Forest Park	54 19%	1 2%	36 77%	17 50%	- -	- -	- -	22 19%	32 20%
National Trust	50 18%	- -	- -	- -	3 4%	47 65%	- -	16 14%	33 21%
Google search	49 18%	5 11%	6 13%	6 18%	27 35%	4 6%	1 25%	19 16%	30 19%
Margam Country Park	35 13%	33 75%	2 4%	- -	- -	- -	- -	26 22%	8 5%
Brecon Beacons	22 8%	- -	- -	- -	22 29%	- -	- -	6 5%	16 10%
Trip Advisor	16 6%	2 5%	3 6%	1 3%	5 6%	3 4%	2 50%	2 2%	14 9%
Visit Wales and MBwales	14 5%	- -	7 15%	3 9%	2 3%	2 3%	- -	1 1%	13 8%
Visit Neath Port Talbot	2 1%	1 2%	- -	1 3%	- -	- -	- -	1 1%	1 1%
Deal sites	1 0%	- -	- -	- -	1 1%	- -	- -	- -	1 1%
A third party accommodation site	1 0%	- -	1 2%	- -	- -	- -	- -	- -	1 1%
I can't remember	33 12%	2 5%	2 4%	7 21%	9 12%	13 18%	- -	10 9%	23 14%
Other	39 14%	10 23%	8 17%	3 9%	13 17%	4 6%	1 25%	22 19%	16 10%

Q11 "What kind of accommodation you are staying in on this visit to Neath Port Talbot?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	126	5	44	41	13	12	11
Campsite	39 31%	1 20%	13 30%	20 49%	3 23%	2 17%	- -
Staying with friends / relatives	24 19%	2 40%	3 7%	4 10%	6 46%	3 25%	6 55%
Hotel	19 15%	- -	7 16%	4 10%	1 8%	3 25%	4 36%
Guesthouse / B&B	17 13%	1 20%	9 20%	7 17%	- -	- -	- -
Motorhome	10 8%	- -	5 11%	4 10%	1 8%	- -	- -
Self catering	9 7%	1 20%	3 7%	- -	1 8%	3 25%	1 9%
Caravan	3 2%	- -	3 7%	- -	- -	- -	- -
Holiday home	3 2%	- -	- -	2 5%	- -	1 8%	- -
Hostel	2 2%	- -	1 2%	- -	1 8%	- -	- -

Q12 "Thinking about accommodation, can you tell us what other kinds you are interested in using?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	126	5	44	41	13	12	11
Campsite	53 42%	2 40%	22 50%	22 54%	4 31%	2 17%	1 9%
Guesthouse / B&B	44 35%	2 40%	19 43%	20 49%	1 8%	1 8%	1 9%
Self catering	32 25%	- -	17 39%	7 17%	3 23%	4 33%	1 9%
Hotel	31 25%	- -	14 32%	8 20%	1 8%	2 17%	6 55%
Staying with friends / relatives	29 23%	2 40%	9 20%	6 15%	6 46%	3 25%	3 27%
Motorhome	18 14%	- -	9 20%	7 17%	1 8%	- -	1 9%
Airbnb	15 12%	- -	8 18%	5 12%	- -	1 8%	1 9%
Hostel	15 12%	- -	8 18%	6 15%	1 8%	- -	- -
Holiday home	14 11%	- -	6 14%	6 15%	1 8%	1 8%	- -
Caravan	13 10%	- -	9 20%	4 10%	- -	- -	- -

Q13 "How did you decide whether the accommodation was of suitable quality?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	126	5	44	41	13	12	11
I have stayed there before	59 47%	1 20%	23 52%	19 46%	7 54%	2 17%	7 64%
I researched online	40 32%	2 40%	13 30%	12 29%	3 23%	7 58%	3 27%
It was recommended to me	33 26%	2 40%	11 25%	12 29%	3 23%	3 25%	2 18%
I bought a stay from a deals site (Groupon / Living Social etc)	1 1%	- -	- -	1 2%	- -	- -	- -

Q15 "Have you visited Neath Port Talbot in the last 12 months?"

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
No - this is my first visit	383 34%	54 26%	55 30%	50 29%	109 49%	93 52%	22 13%	117 16%	263 63%
Yes - but not in the last 12 months	213 19%	43 21%	29 16%	25 14%	48 22%	47 26%	21 13%	147 21%	65 16%
Yes - once	116 10%	30 14%	16 9%	28 16%	23 10%	11 6%	8 5%	67 9%	48 12%
Yes - twice	102 9%	25 12%	21 11%	11 6%	14 6%	10 6%	21 13%	80 11%	20 5%
Yes - three times	56 5%	9 4%	7 4%	7 4%	11 5%	6 3%	16 10%	47 7%	9 2%
Yes - four times	40 4%	9 4%	7 4%	11 6%	3 1%	2 1%	8 5%	38 5%	2 0%
Yes - five to six times	48 4%	5 2%	9 5%	11 6%	6 3%	2 1%	15 9%	45 6%	2 0%
Yes - seven to eight	20 2%	4 2%	2 1%	6 3%	3 1%	1 1%	4 2%	17 2%	2 0%
Yes - nine to ten times	30 3%	10 5%	5 3%	6 3%	2 1%	2 1%	5 3%	28 4%	2 0%
Yes - more than ten times	129 11%	19 9%	35 19%	18 10%	3 1%	6 3%	48 29%	126 18%	3 1%

Q16 "Why did you decide to visit Neath Port Talbot?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
To take part in outdoor activities	689 61%	97 47%	172 92%	155 90%	210 95%	5 3%	50 30%	434 61%	252 61%
To enjoy the landscape / countryside / beach	536 47%	75 36%	66 35%	100 58%	176 79%	27 15%	92 55%	331 46%	205 49%
To visit places / historical sites / specific attractions / sightseeing	224 20%	59 28%	6 3%	4 2%	61 27%	83 46%	11 7%	119 17%	105 25%
To visit friend or relatives	62 5%	10 5%	5 3%	10 6%	9 4%	8 4%	20 12%	31 4%	31 7%
Children's play area	47 4%	39 19%	- -	- -	- -	- -	8 5%	42 6%	5 1%
I was passing by	45 4%	11 5%	1 1%	1 1%	- -	31 17%	1 1%	11 2%	31 7%
Family day out	42 4%	24 12%	1 1%	1 1%	4 2%	6 3%	6 4%	37 5%	5 1%
Walking the dog	39 3%	14 7%	3 2%	1 1%	13 6%	- -	8 5%	32 4%	7 2%
To attend an event	34 3%	15 7%	1 1%	16 9%	1 0%	1 1%	- -	31 4%	2 0%
Waterfalls	21 2%	- -	- -	- -	1 0%	20 11%	- -	6 1%	15 4%
For food	20 2%	1 0%	1 1%	- -	4 2%	2 1%	12 7%	18 3%	2 0%
Part of an organised trip	13 1%	1 0%	1 1%	3 2%	5 2%	- -	3 2%	8 1%	5 1%
To go shopping	9 1%	- -	- -	2 1%	1 0%	3 2%	3 2%	7 1%	2 0%
Other	91 8%	20 10%	8 4%	1 1%	4 2%	39 22%	19 11%	50 7%	37 9%

Q17 "What is the main reason you decided to visit Neath Port Talbot?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
To take part in outdoor activities	542 48%	55 26%	162 87%	144 83%	140 63%	3 2%	38 23%	338 47%	200 48%
To enjoy the landscape / countryside / beach	164 14%	34 16%	4 2%	6 3%	35 16%	16 9%	69 41%	112 16%	52 13%
To visit places / historical sites / specific attractions / sightseeing	143 13%	28 13%	4 2%	- -	30 14%	78 43%	3 2%	74 10%	69 17%
To visit friend or relatives	48 4%	7 3%	5 3%	6 3%	5 2%	6 3%	19 11%	23 3%	25 6%
I was passing by	38 3%	10 5%	- -	- -	- -	27 15%	1 1%	10 1%	26 6%
Children's play area	31 3%	27 13%	- -	- -	- -	- -	4 2%	29 4%	2 0%
To attend an event	29 3%	11 5%	- -	17 10%	1 0%	- -	- -	28 4%	1 0%
Family day out	28 2%	16 8%	1 1%	- -	2 1%	6 3%	3 2%	25 4%	3 1%
Waterfalls	17 1%	- -	- -	- -	1 0%	16 9%	- -	5 1%	12 3%
Walking the dog	13 1%	5 2%	3 2%	- -	- -	- -	5 3%	12 2%	1 0%
Part of an organised trip	11 1%	1 0%	- -	- -	7 3%	- -	3 2%	10 1%	1 0%
For food	11 1%	1 0%	1 1%	- -	- -	- -	9 5%	11 2%	- -
To go shopping	2 0%	- -	- -	- -	- -	- -	2 1%	2 0%	- -
Other	60 5%	13 6%	6 3%	- -	1 0%	28 16%	12 7%	33 5%	24 6%

Q18 "Which of the following, if any, have you or will you take part in?"

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	536	54	160	144	140	3	35	333	199
Mountain biking	258 48%	1 2%	133 83%	122 85%	2 1%	- -	- -	151 45%	106 53%
Walking (more than 2 miles)	200 37%	34 63%	15 9%	9 6%	129 92%	- -	13 37%	116 35%	83 42%
Walking (less than 2 miles)	36 7%	13 24%	- -	7 5%	5 4%	1 33%	10 29%	29 9%	6 3%
Cycling	27 5%	5 9%	16 10%	2 1%	- -	2 67%	2 6%	16 5%	10 5%
Water sports	8 1%	2 4%	- -	3 2%	1 1%	- -	2 6%	5 2%	3 2%
Adventure sports	3 1%	2 4%	- -	1 1%	- -	- -	- -	3 1%	- -
Other	42 8%	12 22%	3 2%	10 7%	7 5%	- -	10 29%	32 10%	9 5%

Q19 "How would you describe the type of cycling you do?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	283	6	148	123	2	2	2	165	116
Cross Country (XC)/ Trail Riding	248 88%	3 50%	125 84%	117 95%	1 50%	1 50%	1 50%	144 87%	104 90%
Downhiller	78 28%	2 33%	44 30%	31 25%	1 50%	- -	- -	49 30%	28 24%
Road Cyclist	46 16%	3 50%	31 21%	9 7%	1 50%	1 50%	1 50%	25 15%	20 17%
Family or leisure rider	40 14%	2 33%	27 18%	8 7%	2 100%	- -	1 50%	24 15%	16 14%
Freerider/ Dirt Jumping	25 9%	1 17%	17 11%	7 6%	- -	- -	- -	14 8%	11 9%

Q20 "Which, if any, of the following activities have you done or do you intend to do on this visit to NPT?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1136	208	185	173	222	180	168	712	415
Enjoy the natural scenery	711 63%	123 59%	109 59%	131 76%	135 61%	119 66%	94 56%	436 61%	269 65%
Eat out e.g. bar, restaurant, cafe or pub	526 46%	97 47%	63 34%	52 30%	105 47%	110 61%	99 59%	311 44%	210 51%
Enjoy the peace and quiet	379 33%	44 21%	90 49%	97 56%	109 49%	13 7%	26 15%	231 32%	144 35%
Walking – over 2 hours	296 26%	56 27%	16 9%	17 10%	181 82%	9 5%	17 10%	166 23%	129 31%
Visit a historic or heritage site	272 24%	65 31%	3 2%	4 2%	33 15%	165 92%	2 1%	139 20%	130 31%
Mountain biking	267 24%	2 1%	137 74%	125 72%	1 0%	- -	2 1%	158 22%	108 26%
Walking – up to 2 hours	244 21%	88 42%	12 6%	11 6%	31 14%	25 14%	77 46%	175 25%	68 16%
Visit attractions	198 17%	102 49%	8 4%	5 3%	49 22%	22 12%	12 7%	125 18%	72 17%
Visit friends or relatives	43 4%	6 3%	6 3%	10 6%	3 1%	3 2%	15 9%	22 3%	21 5%
Cycling	40 4%	7 3%	18 10%	5 3%	1 0%	4 2%	5 3%	26 4%	13 3%
Walked the dog	27 2%	7 3%	1 1%	1 1%	9 4%	3 2%	6 4%	22 3%	5 1%
Visit a play area for children	26 2%	22 11%	- -	- -	- -	- -	4 2%	20 3%	6 1%
Go to a local event	25 2%	7 3%	1 1%	16 9%	1 0%	- -	- -	22 3%	3 1%
Shopping (other than groceries)	19 2%	1 0%	2 1%	8 5%	1 0%	4 2%	3 2%	8 1%	11 3%
Canoeing / kayaking / watersports	15 1%	2 1%	- -	2 1%	7 3%	- -	4 2%	9 1%	6 1%
Fishing	8 1%	- -	- -	7 4%	1 0%	- -	- -	8 1%	- -
Other	47 4%	9 4%	4 2%	2 1%	4 2%	8 4%	20 12%	38 5%	8 2%

Q22 "Did you book any of the following before your visit to Neath Port Talbot?"

Counts Break % Respondents	Total	Locations						Day/staying visitor	
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
No, I did not book anything before this visit	1032 91%	195 94%	151 81%	143 83%	217 98%	164 91%	162 96%	701 98%	322 77%
Yes, I booked the accommodation before the visit	95 8%	6 3%	34 18%	29 17%	4 2%	16 9%	6 4%	3 0%	92 22%
Yes, I booked tickets once I got here	10 1%	7 3%	1 1%	1 1%	1 0%	- -	- -	8 1%	2 0%

Q23 "How did you book you accommodation?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfecha- n	Aberdulais Falls	Aberavon Seafront
Base	95	6	34	29	4	16	6
Online	57 60%	5 83%	21 62%	11 38%	4 100%	12 75%	4 67%
Over the phone	27 28%	1 17%	9 26%	13 45%	- -	2 13%	2 33%
Someone else booked them for me	10 11%	- -	4 12%	5 17%	- -	1 6%	- -
In person	1 1%	- -	- -	- -	- -	1 6%	- -

Q24 "How did you book your tickets?"

Counts Break % Respondents	Total	Locations			
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan
Base	10	7	1	1	1
Online	6 60%	6 86%	-	-	-
Over the phone	2 20%	-	1 100%	-	1 100%
In person	2 20%	1 14%	-	1 100%	-

Q25 "Which of the following best describes your party on this visit?"

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1137	208	186	173	222	180	168	712	416
Family - with young children	318 28%	117 56%	30 16%	9 5%	46 21%	46 26%	70 42%	229 32%	87 21%
A couple	301 26%	38 18%	38 20%	28 16%	69 31%	76 42%	52 31%	161 23%	139 33%
Friends	237 21%	15 7%	62 33%	88 51%	41 18%	14 8%	17 10%	149 21%	87 21%
Visiting alone	95 8%	9 4%	28 15%	34 20%	13 6%	3 2%	8 5%	66 9%	26 6%
Family - with older children	75 7%	7 3%	13 7%	8 5%	20 9%	16 9%	11 7%	44 6%	30 7%
Family - without children	43 4%	5 2%	7 4%	2 1%	14 6%	11 6%	4 2%	21 3%	22 5%
Family - with young and older children	27 2%	6 3%	1 1%	3 2%	7 3%	9 5%	1 1%	14 2%	13 3%
Organised group / society	23 2%	2 1%	4 2%	1 1%	12 5%	1 1%	3 2%	14 2%	9 2%
Other	18 2%	9 4%	3 2%	- -	- -	4 2%	2 1%	14 2%	3 1%

Q28 "Which of the following best describes you marital status?"

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1128	204	186	172	221	179	166	708	411
Married or equivalent	862 76%	165 81%	136 73%	120 70%	155 70%	149 83%	137 83%	543 77%	315 77%
Single, never married	191 17%	26 13%	39 21%	45 26%	45 20%	17 9%	19 11%	114 16%	73 18%
Widowed, divorced or separated	75 7%	13 6%	11 6%	7 4%	21 10%	13 7%	10 6%	51 7%	23 6%

Social class

Counts Break % Respondents	Total	Locations					Day/staying visitor		
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront	Day visitor	Staying visitor
Base	1125	203	186	171	221	178	166	707	409
AB	135 12%	14 7%	32 17%	19 11%	38 17%	19 11%	13 8%	73 10%	61 15%
C1	635 56%	119 59%	88 47%	92 54%	139 63%	110 62%	87 52%	374 53%	255 62%
C2	246 22%	44 22%	55 30%	48 28%	30 14%	32 18%	37 22%	173 24%	72 18%
DE	109 10%	26 13%	11 6%	12 7%	14 6%	17 10%	29 17%	87 12%	21 5%

Q35 "Which part of Wales do you live in?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	664	172	92	92	87	71	150
Gwynedd	2 0%	-	-	1 1%	-	1 1%	-
Conwy	1 0%	-	-	-	1 1%	-	-
Wrexham	1 0%	1 1%	-	-	-	-	-
Powys	14 2%	2 1%	3 3%	3 3%	2 2%	-	4 3%
Ceredigion	4 1%	1 1%	1 1%	1 1%	-	-	1 1%
Carmarthenshire	29 4%	5 3%	4 4%	10 11%	3 3%	3 4%	4 3%
Pembrokeshire	7 1%	1 1%	1 1%	2 2%	-	3 4%	-
Monmouthshire	7 1%	1 1%	-	1 1%	2 2%	3 4%	-
Swansea	127 19%	31 18%	19 21%	13 14%	12 14%	25 35%	27 18%
Neath Port Talbot	2 0%	-	-	-	-	-	2 1%
Bridgend	133 20%	47 27%	22 24%	16 17%	6 7%	6 8%	36 24%
Rhondda Cynon Taf	103 16%	22 13%	9 10%	21 23%	17 20%	6 8%	28 19%
Merthyr Tydfil	33 5%	4 2%	1 1%	3 3%	9 10%	2 3%	14 9%
Blaenau Gwent	20 3%	1 1%	-	-	3 3%	5 7%	11 7%
Caerphilly	27 4%	5 3%	4 4%	5 5%	6 7%	2 3%	5 3%
Torfaen	4 1%	2 1%	-	-	1 1%	1 1%	-
Newport	21 3%	7 4%	2 2%	4 4%	5 6%	1 1%	2 1%
Cardiff	89 13%	28 16%	22 24%	9 10%	12 14%	8 11%	10 7%
Vale of Glamorgan	40 6%	14 8%	4 4%	3 3%	8 9%	5 7%	6 4%

Q36 "Which part of England do you live in?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	430	33	87	79	112	103	16
South West	129 30%	10 30%	25 29%	26 33%	39 35%	29 28%	- -
South East	102 24%	11 33%	23 26%	19 24%	30 27%	17 17%	2 13%
West Midlands	69 16%	3 9%	14 16%	7 9%	21 19%	19 18%	5 31%
Greater London	44 10%	2 6%	11 13%	8 10%	15 13%	5 5%	3 19%
East Midlands	41 10%	1 3%	6 7%	11 14%	4 4%	17 17%	2 13%
East Anglia	14 3%	1 3%	3 3%	1 1%	2 2%	7 7%	- -
Yorkshire and the Humber	13 3%	1 3%	3 3%	3 4%	1 1%	5 5%	- -
North West	11 3%	4 12%	2 2%	- -	- -	3 3%	2 13%
North East	7 2%	- -	- -	4 5%	- -	1 1%	2 13%

Q37 "Which overseas country do you live in?"

Counts Break % Respondents	Total	Locations					
		Margam	Afan Forest	Glyncorrwg	Pontneddfechan	Aberdulais Falls	Aberavon Seafront
Base	39	1	6	2	23	5	2
Germany	7 18%	1 100%	2 33%	- -	3 13%	1 20%	- -
France	4 10%	- -	1 17%	- -	3 13%	- -	- -
Netherlands	4 10%	- -	- -	1 50%	1 4%	2 40%	- -
United States of America	2 5%	- -	- -	1 50%	1 4%	- -	- -
Canada	2 5%	- -	- -	- -	2 9%	- -	- -
Other	20 51%	- -	3 50%	- -	13 57%	2 40%	2 100%