



**STEAM SUMMARY 2016**  
**NEATH PORT TALBOT COUNTY BOROUGH COUNCIL**

Total economic impact of tourism £M	110.28
% change on 2015 (£'s 2016)	-1.2%

Total visitor days (Millions)	1.97
% change on 2015	-2.8%
Staying visitor days (Millions)	0.84
% change on 2015	0.8%

Total visitor numbers (Millions)	1.47
% change on 2015	-3.9%
Number of staying visitors (Millions)	0.34
% change on 2015	1.1%
Number of day visitors (Millions)	1.13
% change on 2015	-5.3%

Number of FTE jobs supported by tourism spend	1,578
% change on 2015	-0.4%